

Esperance Tennis Club



Wednesday 8th January 2020
1830

Meeting Minutes

Attending

Ainslie Wildberger
Alysha Castelli
Jill Wehr
Shane Spengler
Andrew Cuss
Jane Wandel
Debra McBride
Chantelle Hoffrichter

Apologies

Neville Welke
Lee West

Announcements:

Presidents report

Ainslie would like to thank everyone for their hard work in keeping the club afloat.

Treasures Report

	4/12/19	8/1/20
Working Account	\$23,002.81	\$23,073.00
Savings Account	\$14,567.52	\$14,773.00
Card Account	\$2,2021.85	\$1,828.03
Jrn Card Account	\$1,507.67	\$3,858.64
Liabilities	\$2,060.00	
Total	\$43,159.85	\$43,532.67

Still having trouble with players paying memberships. Posters to be developed to remind players when fees are due. Decisions were made about the timing of memberships. Looking into changing the dates from August to February when the new tennis term starts. Jill to report back when this

could be changed. Motion passed that if players wish to play in pennants they are required to pay a membership. If a sub plays more than 3 games, they also pay a membership.

AGENDA ITEMS

1. FUNDRAISING UPDATE

Fundraising is increasing the club's community presence. BBQs at Bunnings is allowing families to enquire about playing tennis. Thanks to Ainslie who has been leading this. Speedway gate keeping is ongoing.

2. Sports power

Greg would like to support the club with equipment. Said he would price match the ball prices. Questions were raised if this agreement would interfere with Calvin, if he chose to run a pro store. Some committee members are weary about dealing with Sports power as Greg can become very pushy. Agreement made if he would price match the balls we would only purchase these from Sports power. Ainslie to follow this up and propose this to Sports power.

3. March Tournament Committee/Help

Proposed a sub-committee to help with the future running and organizing of the march tournament. Jill received an email to suggest free entry into a consolation round as it is a long way to only play one game. Committee happy with this.

Jill to talk to Mike Dallas about what is required for the tournament. Jill is also to organize advertising into the paper. Before she goes on holiday for 3 weeks.

Jane to continue managing the kitchen. To delegate jobs within the job to ensure smooth running. Flyers and club packages to be arranged to ensure large numbers purchase from the club kitchen.

4. Kelvin's Update

Kelvin's arrival has been delayed with the fires around Australia. Ainslie is in contact with Kelvin.

5. Open court program overview

Ainslie has received the equipment for the Open Court program. We require someone to run this midweek. Attached is the hyperlink so everyone can understand what this is about, <https://play.tennis.com.au/opencourtsessions>. Everyone to think of someone who would be interested in running this program

6. Corporate Tennis Fundraising

Jane would like to develop a Corporate tennis tournament. This to bring revenue to the club. Jane to provide an outline to the next meeting for a vote.

7. Club vision

As the club has no strategic plan/business plan/vision. Debra tabled a questionnaire for the committee to complete and bring to the next meeting, so we can develop these strategies. A clear plan for how the club needs to complete and implemented to ensure that the club develops.

Ideas to form sub-committees to ensure we can drive the club's objectives and ambitions. Sub committees could include fundraising/grants/sponsorships/social events/marketing and communications. Attached is the hyperlink for people who were unable to attend the meeting; <https://sportscommunity.com.au/wp-content/uploads/2017/07/1.11.2.2StrategicPlanning.pdf>

Open table discussions

- To increase the club's social presence. Debra advocated that we employ the services of Wayward Nation. A marketing and creative agency who is owned by one of our members. Added in the minutes is a hyperlink of the website for the committee to view. <https://www.waywardnation.com.au/>. Debra to meet with Katie to have a quote for her services and updating the website.
- In regard to the fences. Jill to complete a budget with the amount that the club can put towards the cost of this project. This to be provided so Alysha can apply for more funding and that all the committee understands what the clubs position is.
- Would like to bring back social adult pennants on Saturday afternoon. Shane to make contact with Kelvin when he arrives in town, so we are able to get his input on this matter. The committee would like to bring more numbers into pennants and increasing the social culture within the club.
- Ideas to bring in summer night tennis to capitalize the camping overflow. This would include BBQ and social tennis. To address the matter towards next summer.
- Concerns where made about the way the bar is run. As we have no real manager or way of managing alcohol. Jane suggested that we could employ a manager to ensure we operate within the law and values of the club. Concerns were also raised about the set-up of the club rooms with children having able to access to the bar area. Decisions to be made on how we organize the bar.

Meeting finished 8.15 pm.

NEXT MEETING 6.30 pm 5TH FEBRUARY 2020